About Rainbow

Rainbow Housing Assistance Corporation (Rainbow) is a nonprofit organization which provides service-enriched housing programs for residents of rental housing communities throughout the country. With award-winning services available throughout the United States, Rainbow seeks to create and preserve quality, affordable housing for families and individuals of diverse ethnic, social, and economic backgrounds.

3120 W Carefree Hwy Ste 1-246
Phoenix, AZ 85086
Office: (602) 903-1843
Fax: (623) 687-9472

www.rainbowhousing.org
Rainbow Vocational Skills Development
Training and Scholarship Programs

Rainbow Housing’s comprehensive approach to solving employment challenges existent in youth and adults residing in low-income, affordable housing communities.

• Develop employable skills targeting youth and adults
• Partner with organizations with proven ability and high success rates which are funded or are affordable training programs
• Promote and guide academically-oriented youth toward high-achieving educational and career success

Apartment Professionals Program
• 6-week hands-on training in apartment maintenance or leasing
• Certification recognized by National Apartment Association
• Partnerships with Goodwill Industries and Texas Apartments Association
• Partnership with industry professionals and recognized industry leaders for skills development and job training
• 80% job placement rate
• Previous participants include military veterans and one already promoted to Construction Project Management

Houston School of Carpentry
• 6-week training in electrical or HVAC trades
• Apprentice license recognized by the state
• Funded by Texas Workforce
• 91% job placement rate

Coder Kids
• Long-term investment in software coding skills among youth
• Semester courses offered to groups: 5th–8th grades and 9th–12th grades
• $60,000 annual salary upon high school graduation once program knowledge base is achieved
SAT Tutoring Institute

- Computer-based on-demand and live tutoring
- Featured in Bloomberg Businessweek, Business Insider, and the New York Times
- Incentivized structure geared toward full completion
- 210-point average improvement rate

Rainbow Scholars

- Harvard University: accepted, from Settegast Apartments in Houston, Texas
- Cornell University: attending, from Noble Pines Apartments in Los Angeles, California
- University of Texas – Austin: attending, from Champion Townhomes in Houston, Texas
- Rice University: interested, from Haverstock Hills Apartments in Houston, Texas
- California State University: two attending from College Park Apartments in Lancaster, CA and from Willow Village Apartments in Rialto, CA
- University of Houston: two attending from Cove Village Apartments in Copperas Cove, TX and from Fulton Village Apartments in Houston, TX
- University of Southern California: attending, from College Park Apartments in Lancaster, CA

Needs

- Funding
- Program Partner Fees
- Certification Funding
- Tutoring
- Scholarship Program
- SAT Tutoring
Rainbow Housing Assistance Corporation Expands Vocational Training and Scholarship Programs

The Rainbow Housing Assistance Corporation (Rainbow) and Equality Community Housing Corporation (Equality) Vocational Training and Scholarship Programs are designed to educate, prepare, and transition residents into sustainable employment.

The Vocational Training consists of five developmental phases. The Scholarship Program focuses on academic scholarships for two- and four-year college degrees, as well as trade schools and skills certifications.

Rainbow’s Vocational Training Program was established in 2017 and was designed to both empower participants and launch graduates into careers in the multifamily industry. Reputable organizations such as Reliant Group Management, J. Allen Management, Capstone Real Estate Services, and Alpha-Barnes Real Estate Services have shared an interest in the placement of the program’s qualified graduates. The program’s expansion will include garnering additional industry partners.

The organization’s Rainbow Scholars Program has been providing scholarship dollars for the advanced education of under-privileged, low-income youth for more than four years. To date, the program has awarded more than $431,000 to residents in Rainbow-affiliated affordable housing communities nationwide. Rainbow has set a goal to raise $1 million for the program by the end of 2023.

Leading the expansion of these programs is Executive Director Flynann Janisse along with the distinguished Board of Directors for Rainbow and Equality.

As long-time supporters of Rainbow and advocates for service-enriched housing, Flynann and the Board have invested their time and passion in serving the residents of our communities.

Rainbow has a unique ability to reach and inspire people which is captivating and powerful. Rainbow is creating a movement which will holistically enhance how we serve and vastly support stabilizing tenant populations across the country. Rainbow will focus on the expansion of its Vocational Training Program through collaboration, mentorship, fundraising, and partnerships for the provision of sustainable employment.

Rainbow will place concentrated focus on the nationally recognized Scholarship Program securing donors, collegiate partners, and viable candidates in pursuit of educational goals and opportunities. Embodying the mission of Rainbow, these efforts will preserve affordable housing by promoting a custom supportive services solution to every asset served and building a sense of community through an investment in human capital.

“This is a wonderful opportunity to help young American families experience their full potential in life,” remarked Ms. Janisse.
Vocational Training Program
Come Build Your Future with Us!

Vocational Training Begins the Day You Decide to Invest in Yourself.

Just Do It!

See your Resident Services Coordinator today for more information and an application.
Rainbow Housing Assistance Corporation
Vocational Training Program

Employment Readiness

The first phase of our Vocational Program is designed to ensure our residents are prepared for entry into the workforce.

Our goal is build a mindset for sustained employability and help remove common barriers which prevent long-term, consistent employment. Some of the tools for addressing barriers include:

- Drug Counseling and Rehabilitation
- Financial Planning and Life After Affordable Housing
- Sustaining Housing Benefits
- Transportation and Child Care

Job Placement and Sustainability

Rainbow's sphere of influence in the apartment industry gives us a direct training-to-employment pipeline for our program graduates.

This decreases the time gap between graduation from the program and entry into the workforce, therefore reducing the likelihood of stagnation in their employment progress.

Our partners and supporters understand the power of change in Vocational Training and make a two-year commitment to all our graduates who come under their employ.

This relationship also allows Rainbow to serve as an advocate and mentor for the newly hired program graduate as they transition into the workforce.
Vocational Training

Understanding our sphere of influence and ability to find sustainable employment for our residents, we focus our trainings in the following areas:

- General Maintenance Technician
- Porter / Groundskeeper
- Housekeeping
- Pool Cleaning
- HVAC Training and Certification
- Entry-Level Plumbing and Electricity
- Fork Lift Certification
- Hazardous Materials Handling Certification
- TWIC Security Clearance

24-Month Mentorship Program

Our commitment to our graduates, and the commitment to our partners, is to stand side-by-side with them as they transition into the workforce.

Our experience has shown us if we can help our residents maintain consistent employment for a two-year period, we will be highly successful in ending the cycle of chronic unemployment.

Our Resident Services Coordinators play the pivotal role of mentor and peer advisor for our graduates. We offer guidance at each step of the process, from application completion to tax exemption determinations to supervisor interactions.

We believe this is key to sustaining employment!
A Proven System of Success

Brandon Muckelroy

Mr. Muckelroy is a single father who found himself in a cycle of unemployment after being affected by harsh layoffs. As a graduate of our Vocational Program, Mr. Muckelroy has not only found employment, but also received a major promotion to construction manager within his first six months with his employer.

Senior Received Employment

Mr. Lee is a disabled U.S. Air Force veteran who found himself unemployed due to an unexpected surgery. He spoke with his Resident Services Coordinator, who assisted him with enrollment in Rainbow’s vocational program. Once he completed the program, he was offered a job as an apartment maintenance technician.

Got a Job and Car

Previously homeless, Ms. Jameka Mitchell connected with her onsite Resident Services Coordinator for financial assistance. Together, they crafted an Individual Service Plan catered to her needs. Within a few weeks, Ms. Mitchell found employment and was able to work toward better personal credit in order to purchase a vehicle. Ms. Mitchell has now taken the next step in her plan and is participating in the onsite GED program to obtain her high school diploma.

Got a Job and Started College

Ms. Sydalq Wilson, a single mother, was on the verge of losing her children and apartment when she started participating in the workshops Rainbow offers. She now keeps her apartment clean, participates in parenting classes, has employment, and attends college.
Funding Sources and Support

Our funding for our Vocational Program comes from the generosity and support of our partners and donors at our Annual Scholarship Banquet and Golf Tournament.
Thank You!

Thank you for taking the time to learn more about Rainbow Housing Assistance Corporation. If you have any further questions, please contact Flynann Janisse as I am happy to help.

Flynann Janisse - fjanisse@rainbowhousing.org

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